



ParkView Asset Intelligence™: Helping you get more value from your IT infrastructure.

Paul Bevan ©Bloor Research September 2026

A few years ago CEOs and CFOs might have fancied that they wouldn't have to worry about buying, operating and maintaining their own IT equipment for much longer... all compute was going to happen in the Cloud, wasn't it? I suspect most CIOs didn't really believe that, but nonetheless IT budgets in major enterprises showed real declines in capital and operating expenditure for on-premises facilities and equipment.

But Cloud computing still lands on physical servers and storage somewhere. And even if an enterprise has sold off its data centres, it still has plenty of legacy systems that run in large co-location facilities that still need managing and maintaining. And now, technology challenges, in the form of AI, are rewriting the story about Public Cloud v On-Premises computing.

For example, Edge AI, by its very definition, points towards physical locations near where the data is generated. On top of that, concerns over data sovereignty and security, particularly in highly regulated industries and the Public Sector are getting organisations to evaluate carefully what compute can go to the Public Cloud and what needs to be run privately.

So, enterprises large and small are going to be buying and managing IT hardware for many years to come. And, to complicate matters, the hardware and operating environment has become hugely more complex. The days of standard racks of identical X86 servers and storage are long gone. AI server configurations bear little resemblance to what's gone before. In house IT operations teams are going to need all the help they can get managing these environments.

Starting in 1991 as a dedicated Third-Party Maintenance (TPM) provider, Park Place Technologies has since grown into a \$1.2 billion business providing a wide range of global IT infrastructure services spanning Hardware & Software Support, Infrastructure Managed Services, IT Professional Services, IT Infrastructure Monitoring & Management Software, Liquid Cooling and New & Pre-owned Hardware Supply to over 25,000 customers in 180 countries, powered by the world's largest on-the-ground engineering team.

At the heart of its business is ParkView, a proprietary

set of software services designed to monitor, maintain and optimise Enterprise IT Infrastructure proactively. On 30th September, Park Place Technologies will be announcing the immediate availability of ParkView Asset Intelligence™, a new module in the ParkView portfolio. On hearing this my initial thought was, rather uncharitably, that it was some sort of cross between traditional Asset Management and a Configuration Management Database (CMDB).

In reality, it is at the same time both prosaic but, potentially, hugely impactful. What Park Place Technologies has done is to build an intelligence system on top of the huge amount of data that ParkView holds about the health, performance, and lifecycle of every asset in a customer's environment, helping make maintenance and refresh decisions planned, not reactive.

While it has been running in Beta mode for most of 2026 the data being used by ParkView Asset Intelligence™ is built on the maintenance history and fleet signals that Park Place has been generating for over 35 years. This provides machine learning-based AI-powered device health scoring and performance analysis for every managed asset. It also enables Park Place Technologies to benchmark asset performance against aggregated data from its customer base. Insights surface elevated-risk assets and trends from historical patterns. This enables planned maintenance and refreshes rather than reactive ones. It provides insights based on industry supply chain data, key manufacturer lifecycle dates, and security releases to increase confidence for investment decisions.

This is a valuable first step for ParkView Asset Intelligence™. Tanatalisingly, the sheer quantity and quality of data being captured could be used to generate the local context that Large Language Models tend to miss, make more informed and specific recommendations regarding procurement and refresh cycles, and increase confidence in automated remediations. Imagine, as well being able to capture the knowledge and experience in the heads of Park Place Technologies' large engineering field force. That could well provide a hugely innovative step change in the way in which all this complex technology infrastructure could be managed to provide significant efficiency gains for its customers.

ARTICLE REPRINT



**BLOOR
RESEARCH**

+44 (0)1494 311 460
info@Bloorresearch.com
www.Bloorresearch.com