

Digital Me

Your Most Valuable Digital Asset

This is not ChatGPT. This is you — codified, owned, and compounding.

Industry leaders are clear: “You won’t lose your job to AI. You’ll lose it to someone who uses AI.” — Satya Nadella, Microsoft

Digital Me answers that threat: not one-for-one replacement, but one person operating at 500x scale.

WHY I BUILT THIS

I never knew my grandparents.

That loss shaped how I think about legacy.
About what we leave behind.

Millions of people carry that same gap.
Knowledge, wisdom, and personality — lost
when a person leaves.

For the first time in human history, that does
not have to be true.

My great great grandchildren will be able to have a conversation with me. That is why I built this.

Six reasons **Digital Me** matters

1. Generational legacy — your great grandchildren can speak to you
2. Job protection for those most at risk
3. A digital asset everyone can own
4. Removes bias — you at your clearest, always
5. Forces genuine learning — you cannot fake depth
6. No more burnout — the knowledge works when you cannot

THE WORLD HAS CHANGED

2028

The Fusion Economy Inflection Point

The window to build your digital asset is open now.

AI is commoditising generic knowledge

What you know is no longer your differentiator. How you know it — and who owns that — is.

The displacement threat is real

“You won’t lose your job to AI. You’ll lose it to someone who uses AI.”

Satya Nadella, Microsoft

The question every person must answer

Will you own an asset — or become one?

THE PROBLEM

40

years of knowledge

locked inside a single expert's head — and no structure to release it.

Knowledge dies when the expert leaves

Careers end. Roles change. Insight that took decades to build evaporates overnight.

AI tools use your knowledge to train their models

Every prompt you type in a public AI system feeds someone else's platform.

You have no asset — only a reputation

A reputation is social. An asset is ownable, scalable, and monetisable.

Let's be precise about one thing.

Digital Me is not ChatGPT.

ChatGPT

- Trained on everyone's data
- Owned by a corporation
- Generic intelligence
- No memory of you
- You are the product

Digital Me

- + Trained on YOUR data
- + Owned by you
- + Your specific intelligence
- + Continuous memory of you
- + You are the asset

The Myth — Busted

"You won't lose your job to AI — you'll lose it to someone who uses AI."

Satya Nadella, Microsoft

The myth says one-in, one-out. Digital Me kills that logic.

One person.

500x the output.

That is not substitution.

That is multiplication.

Digital Me is **sovereignty** over your own intelligence.

WHAT IS DIGITAL ME?

A structured, owned, and deployable digital representation of your knowledge, judgement, and intellectual identity.

01 Your Knowledge Base

Everything you know — methodologies, models, opinions, experience — codified in structured form.

02 Your Intellectual Voice

How you think, how you write, how you reason. Not a generic AI voice. Yours.

03 Your Decision Logic

The frameworks and heuristics you use to make judgements. Replicable, teachable, scalable.

04 Your Digital Continuity

A version of you that persists, learns, and operates — independent of your physical presence in a room.

AI vs OAISM — THE DESIGN FAILURE AT THE ROOT

If AI had been built with the human in the loop from the start, we would not be having this conversation.

AI — Imitation First

Built to pass a test. Designed to replace.

- Human fits around the AI system
- Turing Test = imitation as the goal
- Trust and governance bolted on after the fact
- Human as input, not sovereign
- Displacement is the logical outcome

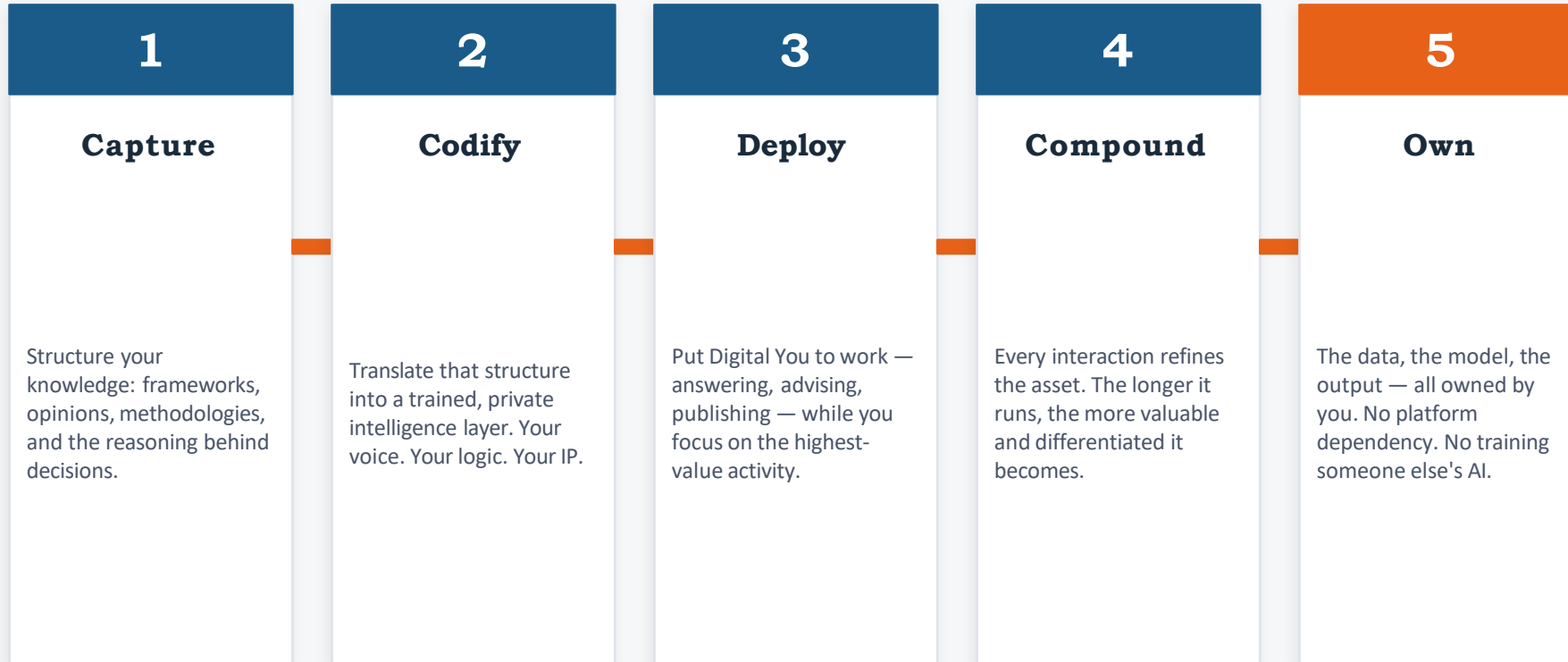
OAISM — Origin First

Build AI into the human. Not the human into AI.

- + AI structured around human intelligence
- + Human is sovereign — not a variable
- + Trust and governance are built in by design
- + Human in the loop — not an afterthought
- + Multiplication of the human — not substitution

OAISM is the design principle behind Digital Me. The human is not in the loop. The human is the origin.

HOW IT WORKS — THE BUILD



This is not a one-time project. It is an ongoing programme of intellectual asset development.

Bloor Research International | bloorresearch.com

WHY NOW

2028

The Fusion Economy Inflection Point

The window to build your digital asset before the market standardises is open now. Once the inflection passes, early movers lock in the structural advantage.

Bloor Research International | bloorresearch.com

AI is commoditising generic knowledge

What you know is no longer your differentiator. How you know it — and who owns that — is.

The individual is becoming a company

Gross income is vanity. Net disposable income is clarity. You are the shareholder in yourself.

Data ownership is becoming regulation

Citizen digital assets and sovereign AI are converging. First movers own the standard.

The Three Income Model

The biological ceiling on human time is fixed. The Fusion Economy breaks it by adding two income streams that do not require your time to be present.

STREAM 01 — THE CONSTRAINT

Your Time

~2,000 hrs

per year

Biological, fixed, non-scalable.

Every hour sold once.
Income is linear because time is linear.
When time stops, income stops.

STREAM 02 — THE MULTIPLIER

Digital MeSM

24 / 7 x Speed

no ceiling

Your knowledge and IP operating as a sovereign digital asset.

Structured Original Intelligence deployed continuously.
Does not sleep, does not cap, does not depreciate.

STREAM 03 — THE COMPOUNDER

FusionWorkTM

Non-linear

compounding

Human and digital labour working simultaneously.

Output-per-hour constraint broken entirely. Results compound across engagements. Income becomes a function of architecture.

NET INCOME
LOGIC

Your Time

+

Digital MeTM

+

FusionWorkTM

=

Scalable Net Disposable Income

Bloor Research International | bloorresearch.com

WHO IS THIS FOR?

Anyone whose professional value is rooted in accumulated knowledge and judgement.

The Senior Executive

Decades of strategic pattern recognition.
Currently locked inside one person's diary.

The Subject Matter Expert

Deep domain knowledge. High demand. Finite supply. Digital Me removes the supply constraint.

The Consultant

Methodology-led. Framework-driven. A Digital Me can deliver the first cut before you enter the room.

The Thought Leader

Publishing, speaking, advising. Digital Me amplifies reach without consuming more of your time.

The Founder

You are the product and the brand. Digital Me protects the asset if you exit, scale, or step back.

The Professional in Transition

Between roles. Repositioning. Digital Me is your most credible and always-available business card.

THE REAL QUESTIONS

Won't it just sound like me but wrong?

Q

Only if built badly. The discipline is in the codification. A well-built Digital Me is more consistent than you are on a bad day.

Is this about replacing me?

Q

No. It is about multiplying you. The highest-value work stays with the human. Digital Me handles the repeatable.

Who owns the data?

Q

You do. This is the fundamental design principle. Digital Me is built on infrastructure you control, not a third-party platform.

How do people know they're talking to Digital Me?

Q

Transparency is built in. Digital Me is disclosed, not disguised. Trust is a design requirement, not an afterthought.

Three things to take away.

01 You already have the asset. You just haven't structured it yet.

02 Every day you delay is a day someone else's AI learns from your prompts.

03 Digital Me is not a technology project. It is an intellectual property programme.

The question is no longer whether you build a Digital Me.

It is whether you build it before everyone else in your market does.