



Job Description

Job Title	Editorial Director/Managing Editor	Reports to	Executive Board
Location	Home	Employment type (perm/fixed term/contract)	Contract
Date	10 April 2022	Grade/Level	-

Bloor Research, part of the Globalution group of companies, founded around one principle: **“To enable organisations to choose the optimal technology solutions for their needs”**. We’re passionate about this and it dictates how we work. We provide impartial, independent, expert opinions to help vendors and customers navigate today’s technology landscape.

Bloor has developed the Mutable Business™ ideology, the need for all companies to be in a permanent state of reinvention to survive and flourish. We are keen to develop and build this narrative

Bloor brings fresh technological thinking, a body of research, and a team of experienced **Bloor Navigators** to help senior IT and business decision makers navigate complex business situations, converting challenges into new opportunities for real growth, profitability and impact.

We have an exciting opportunity for an Editorial Director/managing Editor

Responsibilities and Accountabilities

- Own the process of constantly defining and improving the narrative focus of Bloor
- Organise how the narrative is being brought together by the different contributors
- Act as the main point of contact on all operating processes that effect the Analysts and the creation and deployment of the narrative
- Work with the other management and operating team to improve the processes
- Contribute to the narrative creation as appropriate, act as a kind of Analyst at large
- Manage the primary & secondary research process
- Work with the marketing team to ensure the narrative is being effectively promoted, including a significant increase on social media

Required Skills

- Experience in writing and publishing
- Excellent verbal and written communication skills.
- Excellent interpersonal and customer service skills.
- Excellent organizational skills and attention to detail.
- Excellent time management skills with a proven ability to meet deadlines.
- Strong analytical and problem-solving skills.
- Ability to prioritize tasks and to delegate them when appropriate
- Ability to function well in a high-paced and at times stressful environment
- Proficient with Microsoft Office Suite or related software